

 Parklink
Media Pack

A place
where

LEADS

grow.

100+
partner parks

6+
years
in business



Introduction

Do you struggle to effectively reach your target audience amidst competition in the holiday park industry?

Are you facing hurdles in generating qualified leads and converting them into loyal customers for your holiday park?

Do you find it daunting to keep up with the ever-evolving digital marketing landscape and reach potential buyers across various online platforms?

Take your sales game to the next level and draw more attention to your amazing static caravans and lodges with Parklink!

“In the digital age, your holiday park’s online presence is its passport to success

About Parklink

For the past 6 years, our holiday home sales portal has been connecting buyers with sellers, giving people the best possible choice when searching for a holiday home in the UK.

We've partnered with more than 100 parks, providing buyers with the information they need to make an informed decision.

Now, buyers are searching the internet to locate the ideal holiday home, so it's essential that your business is visible online so they can connect with you.

– Daniel Clarke, Parklink Founder



Here's 2023's stats at a glance, we can't wait for what 2024 brings!



447,451

Page Views

180,000

New Users



18,000

Returning Visitors

5,250

Leads Generated



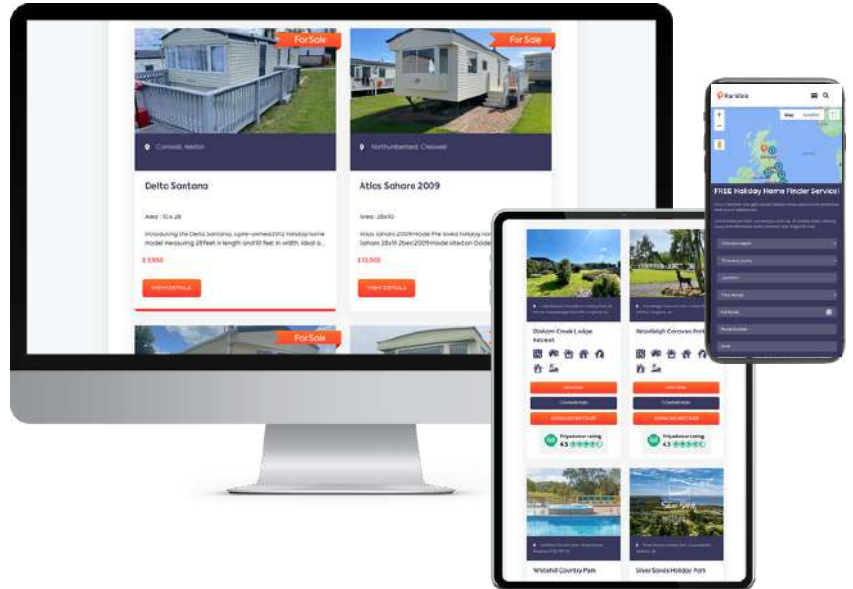
82 Parks

Joined Parklink

55 Parks

Joined Explore Lodges

Buyers can...



Search by
location



Search by park type



Search by
manufacturer



Connect directly



View over 1000
holiday homes for sale



Watch videos/
3D tours



Download brochures



Compare listings



Read reviews



Client Reviews

Sandra Hardcastle



I own Sandholme Lodge Holiday & Country Park in Newport, East Yorkshire, along with my husband Rob.

Parklink have helped me to put my park on the map and have generated successful leads for me.

Kieron Farrow



Great way to get leads hassle free!

I have been using parklink now for 6 months in that time I have been sent weekly leads and generated two sales in the last two months. Great service

Damian MacDonald



Unlike many other lead providers, Parklink delivers a consistent and quality flow of qualified clients for our team to nurture and develop.

As many would testify, the provision of a quality client at the beginning of any relationship is key to a successful marketing and sales plan, Thank you and keep it going please

Carol



Castle Howard Lakeside Holiday Park have been working with Parklink to generate leads for holiday home sales.

We have been pleased with the number of leads generated and how easy it has been to work together.

[**READ MORE
TESTIMONIALS**](#)

Park promotion packages

Single Park	Multiple Parks (2-7)	Multiple Parks (7-15)
Advertise with us: Elevate your park, increase sales leads.	Promote your parks, save more, drive holiday home sales.	Make an impact online, enjoy huge savings, boost leads.
£ 199 Monthly	£ 179 Monthly	£ 149 Monthly
£ 1,999 Annual Saving (£ 389)	£ 1,799 Annual Saving (£ 389)	£ 1,499 Annual Saving (£ 289)
All prices plus VAT	All prices plus VAT	All prices plus VAT

GET IN TOUCH
01626 333833

Our Partners get this:

- Park showcase page
- Brochure download
- Receive qualified leads for your team to action
- List unlimited holiday homes for sale
- Add video & virtual tours
- Automatic stock upload option with XML feed
- Your properties appear on other relevant partner websites

Additional Services

Banner advertising

Choose from the below sizes, prices on request



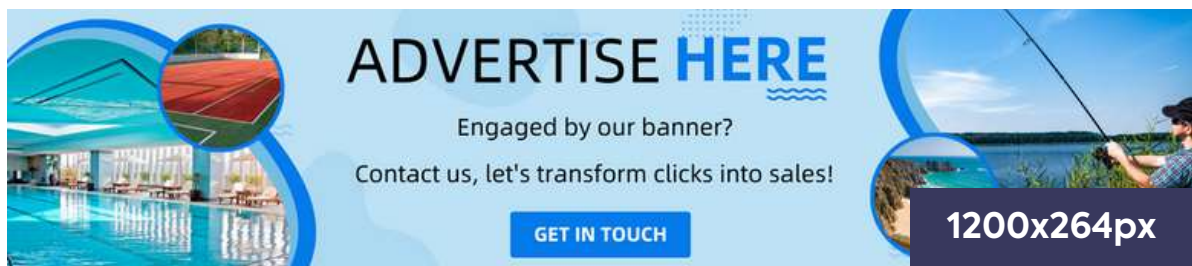
**ADVERTISE
HERE**

Our banner caught your eye?

Reach out, let's make impressions count with bookings.

[GET IN TOUCH](#)

1200x580px



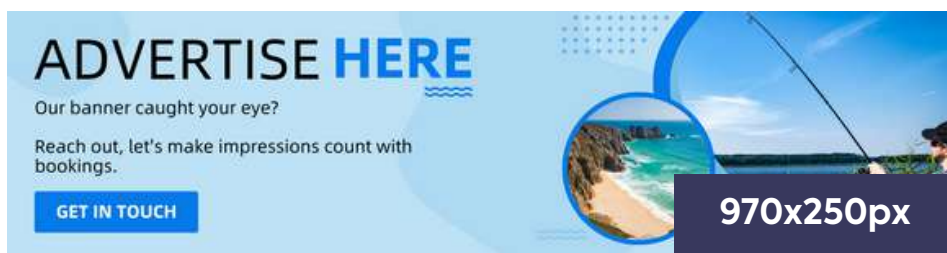
ADVERTISE HERE

Engaged by our banner?

Contact us, let's transform clicks into sales!

[GET IN TOUCH](#)

1200x264px



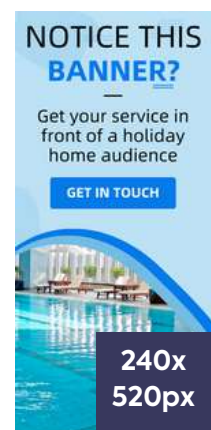
ADVERTISE HERE

Our banner caught your eye?

Reach out, let's make impressions count with bookings.

[GET IN TOUCH](#)

970x250px



**NOTICE THIS
BANNER?**

Get your service in front of a holiday home audience

[GET IN TOUCH](#)

**240x
520px**

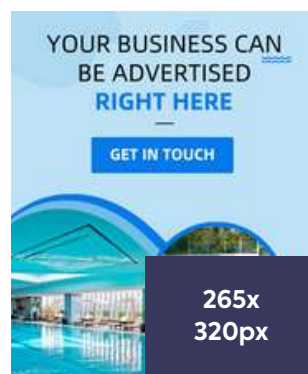


**ADVERTISE
HERE**

Contact us, let's transform clicks into sales!

[GET IN TOUCH](#)

**336x
146px**



**YOUR BUSINESS CAN
BE ADVERTISED
RIGHT HERE**

[GET IN TOUCH](#)

**265x
320px**

Additional Services

Email Marketing

Choose from the below campaigns, prices on request

Property features

Promotional offers

Location feature

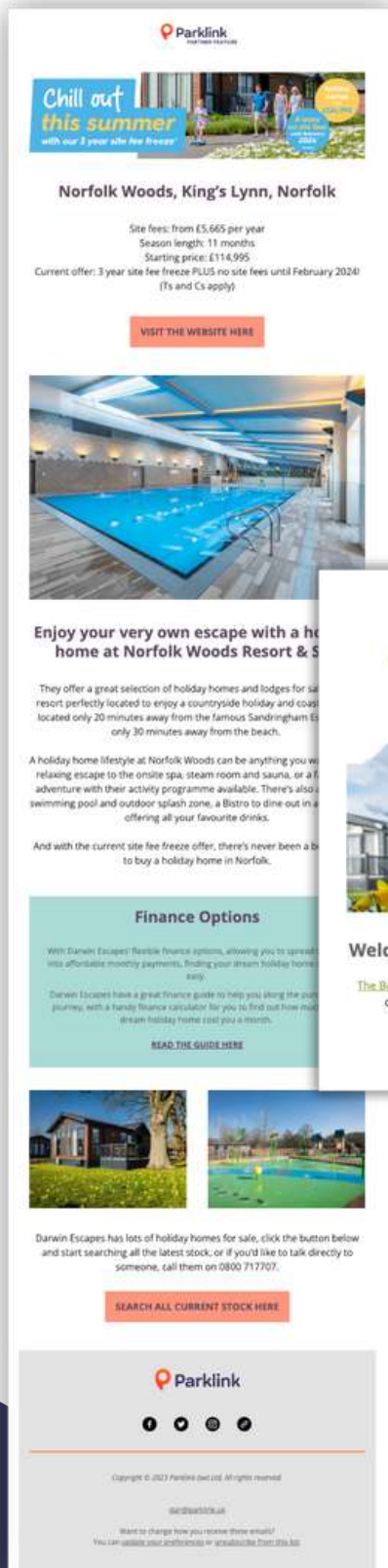
Company news

Coming soon

Open day events

Holiday home of the week

Lodge of the week



Parklink
PARTNER FEATURE

Chill out this summer
with our 3 year site fee freeze

Norfolk Woods, King's Lynn, Norfolk

Site fees: from £5,665 per year
Season length: 11 months
Starting price: £114,995
Current offer: 3 year site fee freeze PLUS no site fees until February 2024! (Ts and Cs apply)

[VISIT THE WEBSITE HERE](#)



Enjoy your very own escape with a holiday home at Norfolk Woods Resort & Spa

They offer a great selection of holiday homes and lodges for sale, perfectly located to enjoy a countryside holiday and coast, located only 20 minutes away from the famous Sandringham Estate and only 30 minutes away from the beach.

A holiday home lifestyle at Norfolk Woods can be anything you want. A relaxing escape to the onsite spa, steam room and sauna, or a fun adventure with their activity programme available. There's also a swimming pool and outdoor splash zone, a Bistro to dine out in, or offering all your favourite drinks.

And with the current site fee freeze offer, there's never been a better time to buy a holiday home in Norfolk.

Finance Options

With Darwin Escapes' flexible finance options, allowing you to spread your investment into affordable monthly payments, finding your dream holiday home is easy.

Darwin Escapes have a great finance guide to help you along the purchase journey, with a handy finance calculator for you to find out how much your dream holiday home could cost you a month.

[READ THE GUIDE HERE](#)



Darwin Escapes has lots of holiday homes for sale, click the button below and start searching all the latest stock, or if you'd like to talk directly to someone, call them on 0800 717707.

[SEARCH ALL CURRENT STOCK HERE](#)

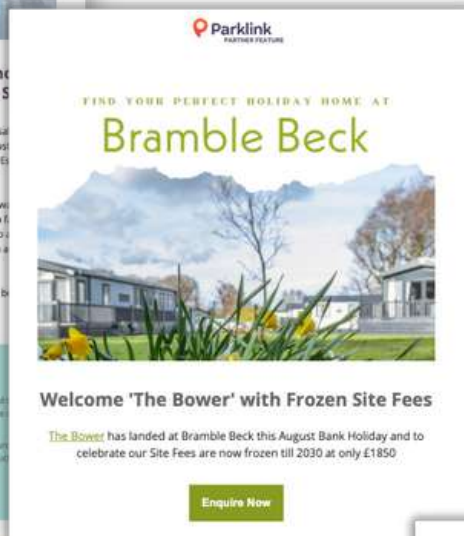
Parklink

[Facebook](#) [Twitter](#) [Instagram](#) [LinkedIn](#)

Copyright © 2023 Parklink Ltd Ltd. All rights reserved.

info@parklink.co.uk

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.



Parklink
PARTNER FEATURE

FIND YOUR PERFECT HOLIDAY HOME AT

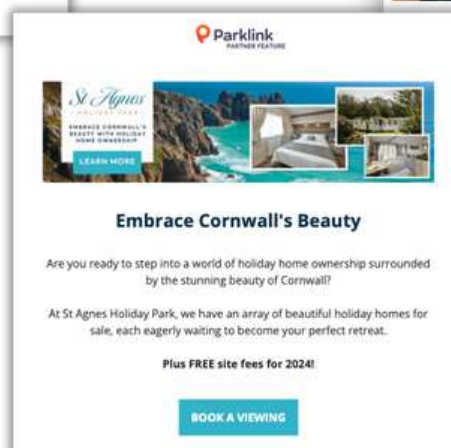
Bramble Beck



Welcome 'The Bower' with Frozen Site Fees

The Bower has landed at Bramble Beck this August Bank Holiday and to celebrate our Site Fees are now frozen till 2030 at only £1850.

[Enquire Now](#)



Parklink
PARTNER FEATURE

St Agnes
HOLIDAY PARK

EMBRACE CORNWALL'S BEAUTY WITH HOLIDAY HOME OWNERSHIP

[LEARN MORE](#)

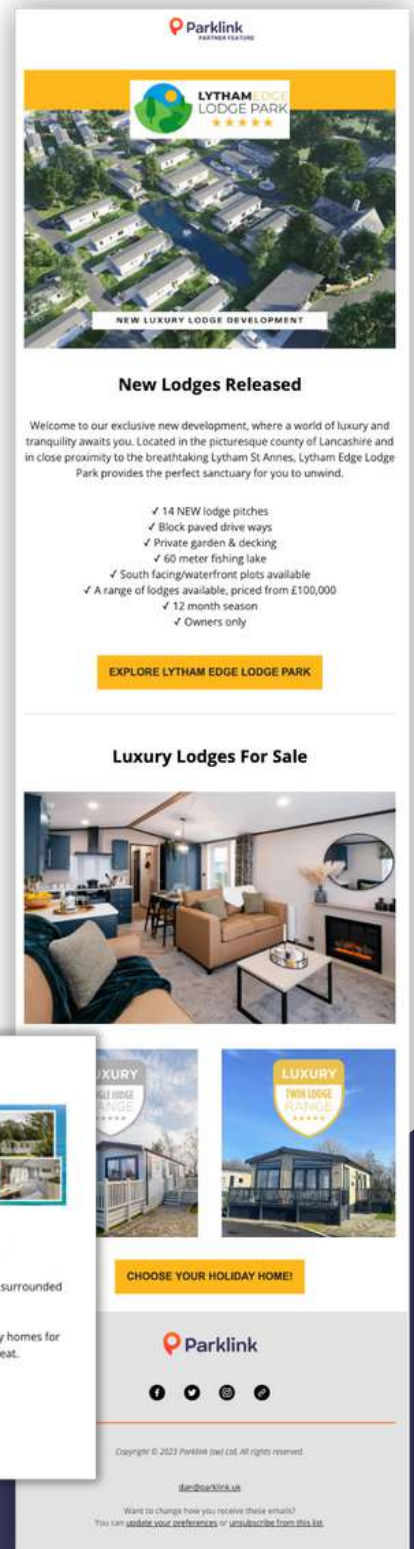
Embrace Cornwall's Beauty

Are you ready to step into a world of holiday home ownership surrounded by the stunning beauty of Cornwall?

At St Agnes Holiday Park, we have an array of beautiful holiday homes for sale, each eagerly waiting to become your perfect retreat.

Plus FREE site fees for 2024!

[BOOK A VIEWING](#)



Parklink
PARTNER FEATURE

LYTHAM EDGE LODGE PARK
★★★★★

NEW LUXURY LODGE DEVELOPMENT

New Lodges Released

Welcome to our exclusive new development, where a world of luxury and tranquility awaits you. Located in the picturesque county of Lancashire and in close proximity to the breathtaking Lytham St Annes, Lytham Edge Lodge Park provides the perfect sanctuary for you to unwind.

- ✓ 14 NEW lodge pitches
- ✓ Block paved drive ways
- ✓ Private garden & decking
- ✓ 60 meter fishing lake
- ✓ South facing/waterfront plots available
- ✓ A range of lodges available, priced from £100,000
- ✓ 12 month season
- ✓ Owners only

[EXPLORE LYTHAM EDGE LODGE PARK](#)

Luxury Lodges For Sale



CHOOSE YOUR HOLIDAY HOME!

LUXURY
TWIN LODGE RANGE
★★★★★

LUXURY
TWIN LODGE RANGE
★★★★★

Parklink

[Facebook](#) [Twitter](#) [Instagram](#) [LinkedIn](#)

Copyright © 2023 Parklink Ltd Ltd. All rights reserved.

info@parklink.co.uk

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.

Holiday home buyers are currently trawling the internet looking for their perfect holiday home in the UK so its important they can find your park online and connect with your business.

Come and join over 100 parks who have chosen Parklink as a place to advertise static caravans for sale.

We currently attract well over 30,000 visitors per month from customers looking for somewhere to purchase a holiday home in the UK.

GIVE US A CALL
01626 333833



76%

Rising Stacation
Interest

30million

UK WhatsApp Users



+5.3%

Increase in holiday
home searches in
the last 6 months

£2B

Caravan holiday home
sector value



info@parklink.uk
www.parklink.uk